

KKR & KSR Institute of Technology and Sciences (Autonomous)

Vinjanampadu, Guntur, Andhra Pradesh-522017

Approved by AICTE, New Delhi and Permanent Affiliation from JNTUK, Kakinada
Accredited with “A” Grade by NAAC & NBA Accreditation Status for 4 UG (CSE, ECE, EEE, ME) Programs

The Art Of Problem-Solving Through Design on 28th August 2023

1. Objective of the Event:

The objectives of an event centered around “the art of problem-solving through design” are multifaceted and impactful. This event aims to foster a culture of creative thinking by encouraging participants to explore innovative solutions to intricate challenges, utilizing design principles as a guiding force in their problem-solving endeavors. By immersing participants in the methodology of design thinking, the event seeks to equip them with a systematic approach that embraces empathy, ideation, iteration, and implementation. Collaboration takes center stage as participants from diverse backgrounds collaborate, merging their skills and perspectives to address complex problems collectively. Through hands-on experiences with practical design tools such as brainstorming, prototyping, and user testing, attendees gain tangible skills that empower them to translate conceptual ideas into viable solutions. The event's core objective is to inspire participants to apply their newfound design thinking skills to real-world challenges, emphasizing user-centered design and iterative learning. By showcasing the transformative power of design in problem-solving, the event encourages participants to think critically, approach problems with innovation in mind, and develop confidence in their ability to tackle intricate issues. Moreover, the event serves as a platform for networking, learning, and community-building, nurturing an environment where collaboration and continuous growth flourish. Ultimately, the event aspires to instill in participants an enduring mindset of creative problem-solving and innovation that can be applied across various domains and challenges.

2. About the Resource Persons :

Dr. M. Srinivasa Sesa Sai, a Professor and Head of the IT Department, at KKR & KSR Institute of Technology and Sciences has been instrumental in advancing innovative research and academic pursuits. Holding a diverse range of qualifications, including M.C.A., M.Phil., M.Tech., and Ph.D., he is a prolific contributor in his field. His impressive portfolio boasts a patent on "A System for detection of worms in transmission system" and active participation in numerous international and national conferences. With publications in esteemed international journals and an array of presentations on subjects like data analytics, network security, and artificial intelligence, he is a recognized thought leader. He has also played a significant role in curriculum development and student workshops, further cementing his impact in academia..

3. Date & Venue of the Event:

The event is organized by the Department of Information Technology of KKR & KSR Institute of Technology and Sciences, Vinjanampadu, Guntur, Andhra Pradesh from 10.00 AM to 11:00 PM. on 28th August 2023.

6. No. of Participants: 54

7. Social Media Link:

8. Event Photographs:



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Vinjanampadu, Vatticherukuru Mandal, Guntur - 522 017

**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)

**The Art of Problem
Solving through Design**
by
Dr. M. S. S. Sai, Dept. of IT
Advanced Innovation Ambassador, KITS-IIC
on 28th August, 2023

KITS - Institution Innovation Council (IIC)





9. Benefits in terms of learning/Skill/Knowledge obtained.

The benefits of an "impossible to possible" motivational session are numerous and can have a profound impact on a student's personal and professional life. The students can benefit from this session like Increased self-confidence, Goal-setting, Improved time-management, Improved communication skill, and adaptability etc.

Increased self-confidence: The skills and strategies learned in a motivational session can help students to overcome self-doubts and build self-confidence. This newfound confidence can help students to take risks, pursue their dreams, and achieve their goals.

Goal-setting: Motivational sessions often provide practical strategies for setting and achieving goals. By learning how to set realistic and achievable goals, students can make progress towards their desired outcomes and build momentum towards success.

Improved time-management: Motivational sessions often provide techniques for managing time effectively, such as prioritizing tasks and managing distractions. These skills can help students become more productive and efficient in their personal and professional lives.

Improved communication skills: Motivational sessions may provide tips and strategies for effective communication, including active listening, empathy, and conflict resolution. These

skills can be valuable in both personal and professional relationships. Adaptability: Motivational sessions can help the students to develop a growth mindset and become more adaptable in the face of change or uncertainty. This can be especially valuable in today's fast-paced and ever-changing world.

The aim of this motivational session is to inspire and empower students to achieve their personal and professional goals.



HEAD
Dept. of Information Technology
KKR & KSR Institute of Technology & Sciences
Vinjarampadu, GUNTUR-17.